

YWCA of Northwest Ohio

*Milestones:
A Tribute To Women*

**SPONSORS
ADS & TICKETS**

Tuesday, March 19th, 2024

Glass City Center, Toledo



eliminating racism
empowering women

ywca

Northwest Ohio

"Every year my colleagues and I are moved by the program and speakers. We value our YWCA partnership because we know their programs make a difference in our community."

- Visionary Sponsor



29TH ANNUAL MILESTONES AWARDS LUNCHEON

YWCA *Milestones: A Tribute To Women*

BECOMING A SPONSOR

March 19th, 2024 *Save the Date*

eliminating racism
empowering women
ywca
Northwest Ohio

Our Mission: We are dedicated to eliminating racism, empowering women and promoting peace, justice, freedom, and dignity for all.

ABOUT MILESTONES

For nearly 30 years, YWCA of Northwest Ohio has commemorated Women's History Month by recognizing leaders who have been advocates in our community throughout various industries and areas of activism. We honor women who embody the YWCA mission of eliminating racism, empowering women, and fighting for equity to bring dignity to all. These women, through their efforts and accomplishments, have opened doors for other women to achieve their potential.

We honor seven women for their accomplishments and contributions to our community in the following areas: Arts, Business, Education, Government, Sciences, Social Services, and Volunteerism.

As a sponsor of *Milestones: A Tribute to Women*, you will demonstrate support for the YWCA of Northwest, Ohio, serving women and families for 154 years, as we strive to build programs and supports that will help women and girls, especially those of color, flourish and thrive.

For more information on our programs, please visit ywcanwo.org

SPONSORS & ADVERTISEMENTS

YWCA of Northwest Ohio welcomes you and we wish to thank you for your generosity. To become a sponsor or include advertisement(s) for Milestones, you will need to fill out the form(s) attached and submit your completed form & ad content to the link provided below before March 8th, 2024.

SUBMISSION OF LOGO & ARTWORK

We ask that you submit your company's logo in a high resolution file with a transparent background as soon as possible so that we can promote you as a sponsor. When submitting artwork for your digital ad in our event program, please make sure it is ready to go in PDF format and is titled as: OrganizationName_AdSize

[Click Here to Submit your company logo, program + video ads, & completed form](#)

bit.ly/2024-Sponsors or scan the QR code below



For more information, please contact: Marla Garner at mgarner@ywcanwo.org or call 419-241-3235 ext.139

2024 MILESTONES HONOREES

Ann Heckler - *Arts*

Eleanore Awadalla, D.D.S. - *Business*

Marie Latham Bush, Ph.D. - *Education*

Catherine Griffing Hoolahan - *Government*

Dawn M. Buskey - *Sciences*

Tracee Perryman, Ph.D. - *Social Services*

Bishop Pat McKinstry - *Volunteerism*

YWCA MILESTONES SPONSORSHIP LEVELS



Champion

- Verbal Recognition from our hosts during Milestones Awards Event
- Full Page Ad in the digital Milestones Event Program
- Receive a private YWCA Racial Justice Awareness Event for your organization
- Your logo featured on:
 - Event Signage at Milestones
 - ywcanwo.org website
 - Our social media, with a post highlighting your sponsorship
 - Additional promotional materials for Milestones Event
- Recognition in media advisories regarding Milestones
- 2 Tables at Milestones Awards Event (20 tickets)
- 30 second pre-recorded congratulatory ad during the event

\$20,000

Visionary

- 1/2 Page Ad in the digital Milestones Event Program
- Receive a private YWCA Racial Justice Awareness Event for your organization
- Your logo featured on:
 - Event Signage at Milestones
 - ywcanwo.org website
 - Our social media, with a post highlighting your sponsorship
 - Additional promotional materials for Milestones Event
- Recognition in media advisories regarding Milestones
- 1 Table at Milestones Awards Event (10 tickets)
- 30 second pre-recorded congratulatory ad during the event

\$10,000

Advocate

- 1/4 Page Ad in the digital Milestones Event Program
- Receive a private YWCA Racial Justice Awareness Event for your organization
- Your logo featured on:
 - Event Signage at Milestones
 - ywcanwo.org website
 - Our social media, with a post highlighting your sponsorship
 - Additional promotional materials for Milestones Event
- Recognition in media advisories regarding Milestones
- 5 tickets to Milestones Awards Event
- 30 second pre-recorded congratulatory ad during the event

\$5,000

2024 MILESTONES SPONSORSHIP + ADS FORM

My organization will participate as a:

- \$20,000 - **Champion Sponsor** (includes 20 tickets)
- \$10,000 - **Visionary Sponsor** (includes 10 tickets)
- \$5,000 - **Advocate Sponsor** (includes 5 tickets)
- Advertiser Only** (tickets not included)

SPONSOR / ADVERTISER CONTACT INFORMATION:

Company / Organization Name (as it should appear in print)

Street (Mailing) Address

City/State/Zip

Contact Name (for follow up & registration details)

Email

Phone #

Will a business logo be provided to YWCA of Northwest Ohio for recognition purposes? yes no
(sponsors only)

BILLING INFORMATION:

My company / organization requires an invoice – please bill me

Payment Enclosed:

Check - Make check payable to **YWCA: Milestones**. Total amount enclosed \$ _____

Card - Visa/MasterCard # _____

Exp. Date _____ Billing Zip Code _____ Phone # _____

**This FORM, Logo, Video Ads, & digital AD ARTWORK (PDF)
must be received by March 8, 2024**

SUBMIT ONLINE at the following link: bit.ly/2024-Sponsors

2024 MILESTONES ADVERTISING FORM

Please select from the following ad opportunities:

Advertisements to be featured in our digital Milestones program

- Full Page Ad, \$1,000**
• 8.5"w x 11"h
- Half Page Ad, \$500**
• 8.5"w x 5.5"h
- Quarter Page Ad, \$250**
• 4.25"w x 5.5"h
- Personal Message from Friends & Family, \$50** per 140 characters
• 140 characters per line (includes spaces) short, personal congratulations.
Text Only. No logos/art/graphics. # of lines: ____ x \$50

Video Advertisement/Congratulations to be featured during event

- 30 Second Video, \$500** per 30 seconds of video
• Videos above 30 seconds will cost an additional \$500 per 30 seconds to be included and may be subject to removal unless paid for in full by March 8th, 2024

Add your Personal Message from Friends & Family below or submit a .docx file at the link below

**this option is for friends and family only; company texts will not be accepted*

Reserve your tables at YWCA Milestones 2024

Each Table is equivalent to 10 tickets to the YWCA Milestones Award Luncheon

We would like to purchase _____ tables to Milestones at \$1,000 per table

Individual tickets may be purchased online and will be found on our website ywcanwo.org

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